

**SUPERVISOR
KEVIN JEFFRIES
RIVERSIDE
COUNTY
DISTRICT #1**



Jeffries Journal

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Kevin's Corner

For a lot of families, any discussion about government and politics at the dinner table can lead to heartburn. The frustrations we all have with our government often end with a statement of, "If I were King... (insert government program you would wipe out, reform or implement)." You'll be happy to know we have the many of the same conversations (and heartburns) when I gather my staff every Monday to discuss the challenges facing Riverside County. With roughly 2.3 million residents in Riverside County our challenges (and opportunities) keep growing, and easy solutions are very hard to find.

Many cities (but not all) in Riverside County contract with the County to provide police and/or fire services. The costs of those services are escalating (for a variety of reasons), and many of the cities are feeling the financial squeeze. At the same time, the criminal justice system at the state level has been undergoing significant changes, resulting in thousands of low-level offenders being returned to our communities instead of serving jail or prison time. For some offenders, it affords them a second chance to get their act together, while too many others take advantage of the opportunity to re-commit new crimes because the jails are full. This requires either more jail space or more probation services or more deputies on patrol—Or all three! All of which only adds to the financial burdens on the county and the contract cities.

On another front, Riverside County has enjoyed its rural lifestyle for generations. However that began to change when the housing boom took-off in the 80's and 90's and our population went from 500,000 to several million. Now our challenge is to keep Riverside County a great place to live, work, raise a family, retire and/or open and expand a business – all while avoiding becoming wall-to-wall concrete, with no remnants of our once rural lifestyle.

We have hundreds of neighborhoods in our district where single family homes line both sides of the streets but nobody was ever held responsible to pave the streets or put in a simple neighborhood park to keep the kids occupied (and out of trouble), creating situations where emergency vehicles can't even get into certain areas in times of crisis. Protecting and enhancing our quality of life won't be easy or cheap.

Continued on Page 2

Inside this issue:

Kevin's Corner cont.	2
Snow Day in District	2
Supervisor Success Stories	3
County Boards & Commissions	4
Non Profit of the Month	5
District Profile	5
Upcoming District Events	6

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Kevin's Corner continued...

Two years ago this month, I was sworn into office with a commitment to do everything I can to make Riverside County a better place (and not just a suburb of Los Angeles). I'm pleased to report that we have made some dents, implemented some reforms, set a few programs in motion, raised some red flags and in the process, managed to upset a few who preferred the status quo—which is often a sign that you're doing the right thing! My staff and I owe much of our success to the ideas and encouragement we receive from many of you, your neighbors, and the fellow citizens we appoint to various commissions and committees.

It's been used and abused by many politicians – but it is true – this is our Government and it should answer to us, not the other way around. Please don't ever hesitate to share your suggestions, complaints or concerns with our office. If we can fix it in a day or two, or a week we will tell you. If it will take a year or two – we'll tell you that too. If we can't fix it at all – we'll tell you that, as well – but we'll at least try to point you in the right direction.

Respectfully, Kevin Jeffries
Kevin Jeffries



Photos courtesy of Mike Norkin/Cherished Memories Photography- Lake Elsinore

Surprise Snow Day Means Fun for Some, Hard Work for Emergency Responders

On the morning of December 31st, people on the west edge of the 1st District (Lake Elsinore, Wildomar, Lakeland Village, and the mountain communities above them) woke up to a blanket of snow over a foot deep in many areas. While this once-in-a-generation snowfall was met with great excitement for many families with children on holiday from work and school, the impacts of that snow meant many others that might have hoped to spend the day watching bowl games on the couch were instead called into action.

Supervisor Jeffries surveyed the snow and the damage from fallen trees and power lines first thing in the morning, and began receiving messages from constituents who were without electricity, or whose roads were impassable because of snow or fallen trees. He immediately contacted the Sheriff, the County Fire Chief, Office of Emergency Services, and the Department of Transportation, and briefed them on the extent of the damage in the community, and asked that they work together on a coordinated response to clear roads, check on stranded motorists and residents in remote areas, and cooperate with Southern California Edison crews who were trying to gain access to some of these same areas.

Supervisor Jeffries remained in direct contact with emergency response crews and their agency directors and Edison representatives throughout the weekend as they worked to clear roads, remove debris, and restore power. It was several days before all power was restored, and damage in some areas will linger for much longer (especially at Santa Rosa Plateau, which lost many trees and sensitive habitat as a result of the storm), but the coordinated efforts of hundreds of personnel that might otherwise have been at home was crucial to managing the fallout from this unusual snowfall. Supervisor Jeffries thanked all of the agencies and organizations for their cooperation and rapid response at the first Board Meeting of the year, on January 6th 2015.

Supervisor Success Stories



Each month this column will highlight recent successes in Supervisor Jeffries' Office, whether it is assistance for a single citizen dealing with the county bureaucracy, a change in county policy to improve our community, or a promise kept by the Supervisor.

Sidewalks FINALLY arrive in Good Hope.....

Christmas came early for many the students of Good Hope Elementary as the much anticipated sidewalk project began construction in December 2014. Crews are expected to finish the sidewalks along with new crosswalks at Cowie & Ellis, as well as Marshall & Ellis sometime in the next few weeks. A stop sign at Marshall and Ellis will also be installed to help increase the safety of those utilizing the crosswalk.

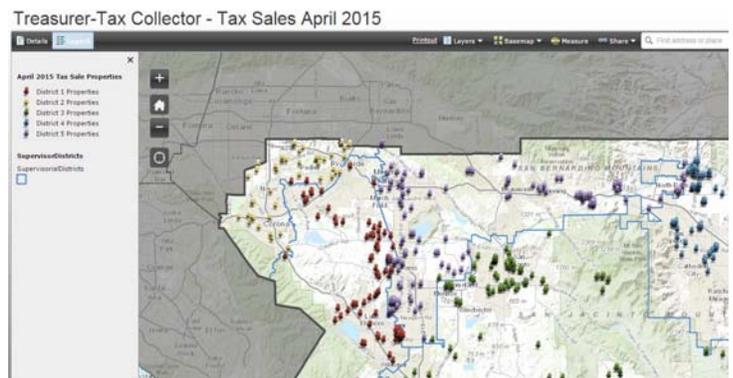
Parents as well as staff are elated to see this project well underway and nearing completion. Safe Routes to School will be holding a ribbon cutting event with a walking school bus for the kids to take part in. Please check our website for time/date.



Tax Collector develops new Parcel Map Link

The Riverside County Tax Collectors office has unveiled its new Parcel Map Link program. Working with First District staff, the tax collector's office has developed a program which will provide anyone looking for information on upcoming tax sale properties in Riverside County the ability to do so from the comforts of home.

Beginning in January 2015 you can now view specific parcels which are set for tax sale by district. Simply follow the link on www.supervisorjeffries.com or www.countytreasurer.org and you'll be able to see location, APN's and even zoning status in relation to each property. Over a year in development this new online tool will be a great benefit to those looking for tax sale properties in Riverside County.



County Boards and Commissions Appointee Profile

Each month, the Jeffries Journal will highlight one of the Supervisor's nearly 100 appointees on Boards and Commissions in the county, to provide an insight into the kind of service opportunities that exist, and the people who have chosen to serve.

Commission For Women **Gina Magee, Commissioner**

Gina Magee was first appointed to the Riverside County Commission for Women in July of 2104. Gina is a former volunteer and executive director of Trauma Intervention Programs (TIP) of Southwest Riverside County. She is currently a board member of TIP and also a member of the Lake Elsinore Valley Chamber of Commerce.



What does your Council do?

The Commission for Women (CFW) is the premier facilitator and advocate for women's issues in Riverside County. Through their networks with other commissions and women's groups throughout the county, state and region, the Commission projects their voice and advocates for support and change on behalf of all women in this County. The Commission for Women serves as an advocacy group for the issues surrounding women in our communities.

What interested you in serving on the Commission?

To further address Women/young Women issues within Riverside County. Hopefully make a change in the areas of Domestic Violence, Prenatal Care and Woman's Homeless issues.

The County of Riverside Commission for Women is seeking nominees for the 2015 Woman of the Year and Young Lady of the Year Awards. The awards will be presented to an outstanding woman and young lady in each supervisorial district who has demonstrated exceptional commitment to her community by working to improve the status of women, young ladies and families within Riverside County. The Young Lady of the Year Award participants must be between the ages of 10 and 18 years. **Nomination Deadline:** Friday, February 6, 2015

For more information please go to www.rivcocfw.org



Non Profit Spotlight

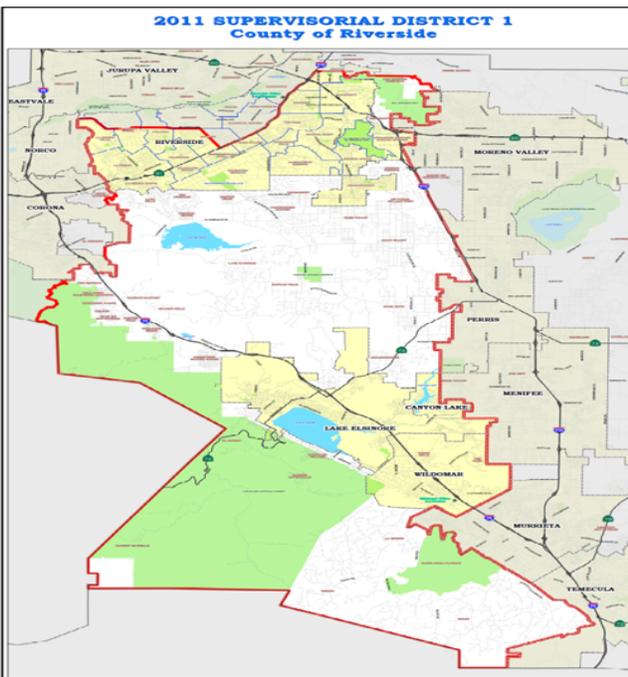


FitOne Foundation is a 501(c)(3) non-profit organization with a mission to positively impact and reach the people throughout the First District by offering free CrossFit, CrossFit Kids, Boot Camps, Barbell Youth Alliance, nutritional counseling and health promoting events within a fun and safe environment.

FitOne has a mobile “FitMob” that travels to community centers, including Mead Valley Community Center, schools, and parks. FitOne also hosts health and wellness seminars such as nutrition preparation courses. Other activities hosted include Friday Summer Nights with activities such as movie and live music nights.

Many of the courses offered by FitOne would cost hundreds of dollars per month, but at FitOne we believe that a person’s desire to be fit and healthy should not be limited by their financial ability to pay. FitOne Foundation is Southern California’s only 100% donation based and community supported fitness and training facility.

For more information go to <http://www.fitonefoundation.com/> or call us at (888) 316-6889.

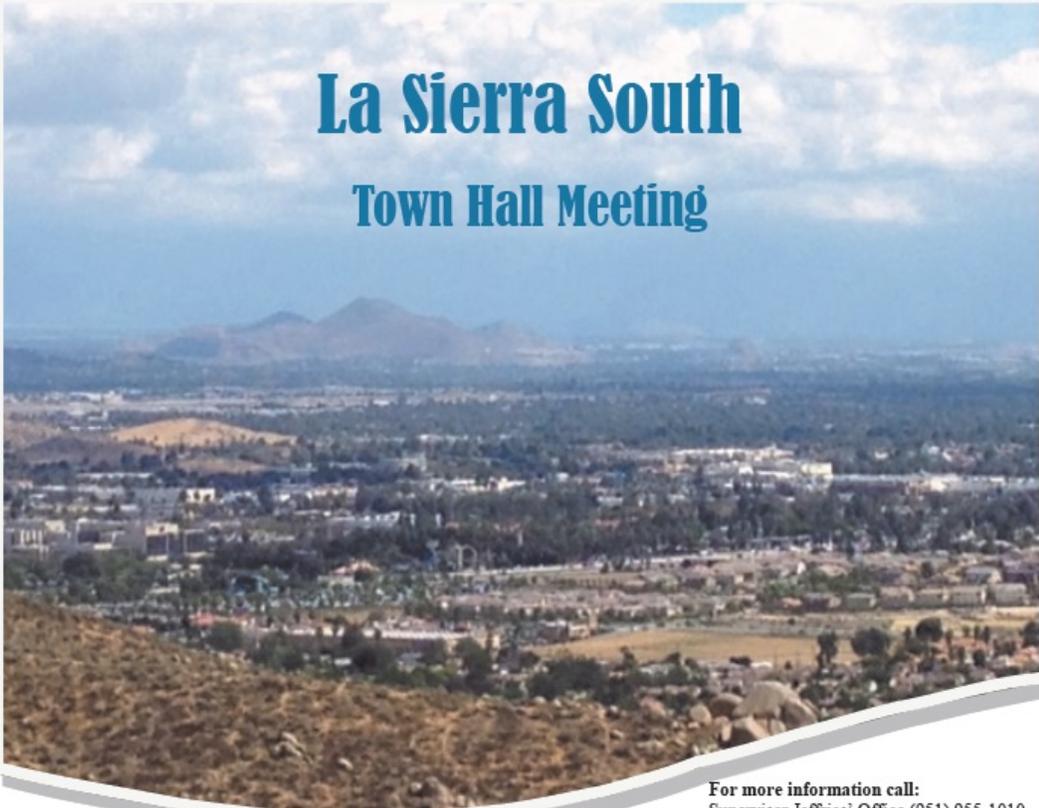


First District Profile



Kevin Jeffries was elected in November 2012 to represent the residents of the 1st Supervisorial District on the Riverside County Board of Supervisors. This district covers the cities of Riverside, Lake Elsinore, Canyon Lake, and Wildomar, and unincorporated communities including Woodcrest, Lake Mathews, Mead Valley, Temescal Valley, Good Hope, Lakeland Village, El Cariso, Meadowbrook, La Cresta, Tenaja, and DeLuz

La Sierra South Town Hall Meeting



Join Supervisor Kevin Jeffries and Council Member Jim Perry in a joint community meeting to update residents on projects and services in and around the La Sierra area.

Come early and visit with various government offices:

- ⇒ Riverside County Transportation Commission
- ⇒ Veterans Services
- ⇒ Registrar of Voters Office

Thursday, February 19th
6:00pm-7:30pm
Hillcrest High School
Multi-Purpose Room
11800 Indiana Avenue
Riverside, CA 92503

For more information call:
Supervisor Jeffries' Office (951) 955-1010
Council Member Perry's Office (951) 826-2528



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BRETT ELDREDGE
SATURDAY, FEBRUARY 14
7:30PM

RAMON AYALA
SUNDAY, FEBRUARY 15
7:00PM

ANDY GRAMMER
FRIDAY, FEBRUARY 20
7:30PM

THE COMMODORES
SATURDAY, FEBRUARY 21
7:30PM

SUPER FIESTA | 3:00PM
SUNDAY, FEBRUARY 22

CAMEL & OSTRICH RACES | MONSTER TRUCKS | DEMOLITION DERBY
HYPNOTIST SHOW | MARVELOUS MUTTS SHOW | NIGHTLY MUSICAL PAGEANT
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