

**SUPERVISOR
KEVIN JEFFRIES
RIVERSIDE
COUNTY
DISTRICT #1**



Inside this issue:

County Boards & Commissions Appointee Profile	2
Supervisor Success Stories	3
Non Profit of the Month	4
District Profile	4
Upcoming District Events	5

Follow Us Online!

[www.facebook.com/
SupervisorJeffries](http://www.facebook.com/SupervisorJeffries)

Twitter: @SupJeffries



Jeffries Journal

Volume 2, Issue 2

February 2014

Kevin's Corner

When I was preparing to write this column, I had envisioned that I was going to simply discuss the advantages of "Shopping Locally". That is to say – how spending your money in your own community or city can help improve your neighborhood or community. I view the concept of "Shop Locally" as directing additional tax dollar towards essential local services without having to vote for a tax increase.

The benefit of shopping locally primarily comes from increased sales tax dollars and the capture of a portion of those revenues by our local cities or county. Those funds can then be re-invested into police, fire, parks, animal control – you name it (again – without having to raise our taxes). The benefit of shopping locally also includes the likelihood of creating and maintaining new jobs at the neighborhood businesses we shop it. It's a win - win for our communities.

Unfortunately, I find that sometimes our own local government(s) can't or don't shop locally. I was very disappointed to learn that our own County of Riverside has contracted for many years to a New York firm to provide appreciation plaques to long-term county employees. I would bet that we have a number of local trophy shops that would love to have a chance to provide that service. I know our office has purchased similar recognitions from local family owned businesses in Lake Elsinore over the years, so they certainly exist!

On the other hand, what do we do when very few Riverside County businesses will even bid to provide certain contract services to local governments? This past October, our own County Transportation Commission put out a call (via a website named "Planet Bids") for service proposals to help maintain and clean-up properties owned by the Transportation Commission. The work included weed abatement , trash clean-up, fencing repair, graffiti abatement, etc. Only four (4) businesses responded and only one (1) was from Riverside County.

This begs the question – why so few? Is the process too cumbersome? Are the regulations or requirements too rigid or complicated? Are the advertisements failing to reach our local business owners? Perhaps it's all of the above!

It seems clear that as individuals we have the power to control when and where we spend our personal funds. We can choose to re-invest by shopping locally. As for our government spending, it needs to be spent wisely, efficiently, transparently, and whenever possible – spent supporting our local, competitively priced businesses that will in turn reinvest back into our local communities. Riverside County and our local cities need to be job- and small business-friendly. Our office will continue looking for ways to improve our county government and our contracting processes. Feel free to send us your suggestions or recent experiences as well.

Respectfully, Kevin Jeffries

County Boards and Commissions Appointee Profile

Each month, the Jeffries Journal will highlight one of the Supervisor's nearly 100 appointees on Boards and Commissions in the county, to provide an insight into the kind of service opportunities that exist, and the people who have chosen to serve.

Riverside County Fair Board *Stan Smith, Director*



What does your Council do?

Actually we are referred to as the "Fair Advisory Board", and the members are "Directors", with a Chairman and Vice Chairman. We meet regularly throughout the year to discuss the Fair and what changes or improvement we can do to make the Fair more successful than the last.

We play an active part in the Fair, meeting and greeting the public as well as the Vendors. A major part of our participation is support of the FFA and 4H students. Towards the end of the Fair we interview the students that have applied for scholarships. We present funds to these students at a special ceremony on the Pageant stage. Our Board raised over \$21,000.00 this year in scholarship funds. On the last Saturday of the Fair, we prepare a pancake breakfast for the students and the buyers of their animals at the auction that is held that day. At the end of the Fair we hand out awards to the students for their animal and landscape projects.

We also hold a dinner to honor the Vendors who are participating at the Fair. Every day we hand deliver to the Vendors a newsletter about the previous days activities. During the first few days of the Fair, we judge the Vendors on their displays, etc., and then present them with awards.

Every night of the Fair, we greet the public on stage prior to the Nightly Musical Pageant.

What interested you in serving on the Board?

I was asked by Kevin to serve on the Board. My oldest son, while at Elsinore High School was in the FFA program and participated at the Fair. So, I had some knowledge of the Fair. Both sides of my family were farmers and while I was younger I worked with my father in the Citrus industry, so I have an interest in farming. In that the Fair honors farming, I thought that it might be an interesting experience, and it has been.

Call for Lakeland Village Community Council Members

The Office of Supervisor Kevin Jeffries is excited to start up newest advisory council in Lakeland Village. The Council will consist of five members who will lead the community meetings in the discussion about immediate and long-term infrastructure, public safety and public health needs. The community council will provide residents with a forum where they can advise the supervisor of concerns and opinions about the Lakeland Village community.

In order to be eligible for an appointment, a prospect must be at least 18 years old, a registered voter and a resident of the locality. An appointee must be available to serve a four-year term, without compensation.

More information is available through Jeffries' office: (951) 955-1010.

Supervisor Success Stories



Each month this column will highlight recent successes in Supervisor Jeffries' Office, whether it is assistance for a single citizen dealing with the county bureaucracy, a change in county policy to improve our community, or a promise kept by the Supervisor.

Residents Grateful for New Signs...

Recently one of the residents from Mead St & Verta St. (Mead Valley) wrote in to thank Supervisor Jeffries office, and staff for replacing the street signs on the corner that have been missing for several years. The thank you also included a recognition to TLMA, Mr. Juan Perez and staff for cleaning up the loose gravel and trimming the trees overhanging these roads. "Our neighborhood is safer and we are impressed that we only need mention these problem and your office took care of it in such a timely manner. Outstanding job, we are grateful and thankful."



Mining Noise Reduced!

The Supervisor's office was contacted by a resident of Sycamore Creek through the website. The homeowner was concerned about noise and dust from the near mining operations and why the County would permit such operations adjacent to homes.

After briefing the Homeowner on the history of the Valley, the land use decisions that brought the homes next to the existing mines, and the thorough environmental review process that took place before any homes were built, his concerns about noise and dust remained. Our office contacted the Mining Operator, Eric Werner, who reached out to the resident and met with him for nearly two hours. This meeting led the operator to discover that some of his loaders had not been outfitted with strobe light back up alarms and were instead using back up horns which echoed through the valley. Within a week the requisite parts had been ordered and the strobe lights installed.

Additional noise was coming from two of the operations' re-feed hoppers which use vibration to separate material sizes. The Werner Corporation ordered and installed four new pneumatic vibrators at significant expense, which reduced the noise output at this location.

The Homeowner has been extremely pleased with the response and overall noise reduction, and promised to reach out to his homeowner's association and share his experience and express his appreciation for the care and concern afforded him by his neighbor.



Supervisor Jeffries at Metrolink groundbreaking ceremony for the new Perris Valley Line.

Non Profit Spotlight

JANET GOESKE FOUNDATION



JANET GOESKE
FOUNDATION

Janet Goeske Foundation is committed to improving the quality of life for those 50 and older in the community they serve while maintaining the highest level of advocacy and providing health and wellness programs.

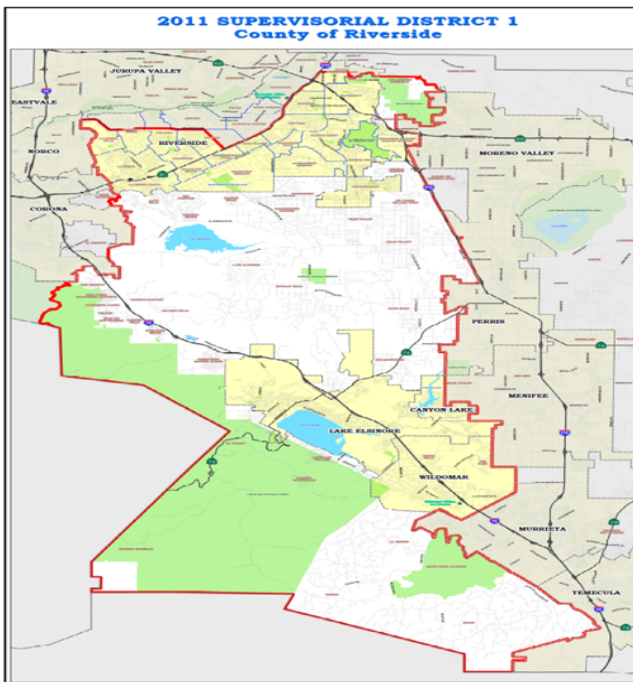
Janet Goeske Foundation, established in 1984, is a non-profit corporation responsible for operating and managing the Janet Goeske Senior Center (The Center) which offers a myriad of activities, programs, classes, and services to the 50 and better population. The Center is committed to improving quality of life, promoting whole-person health and wellness, and encouraging seniors to stay socially engaged.

The Center currently offers over 150 regular weekly activities, including: 30 art classes, 50 exercise classes, 50 social groups/clubs, 20 on-site senior services, and 10 support groups. The Center also features various special events and Independence Day BBQ & Concert, Black History Program, Veteran's Day Celebration, Volunteer Appreciation Party, Cinco de Mayo Celebration, Senior Scam Stoppers Seminars, How to Coupon classes, Prepare SoCal disaster preparedness training, and an annual Senior Conference. The Center currently hosts over 200,000 patron visits per year.

The Janet Goeske Center is located at 5257 Sierra Street, Riverside.
See them online at www.janetgoeskecenter.com



Supervisor Jeffries meets with County agencies on how to resolve the homeless encampment issue in Lakeland Village.



First District Profile



Kevin Jeffries was elected in November 2012 to represent the residents of the 1st Supervisorial District on the Riverside County Board of Supervisors. This district covers the cities of Riverside, Lake Elsinore, Canyon Lake, and Wildomar, and unincorporated communities including Woodcrest, Lake Mathews, Mead Valley, Temescal Valley, Good Hope, Lakeland Village, El Cariso, Meadowbrook, La Cresta, Tenaja, and DeLuz

RIVERSIDE COUNTY SHERIFF'S DEPARTMENT
Small Sheriff, Big Heroes

Women's FITNESS CHALLENGE



RIVERSIDE COUNTY SHERIFF'S DEPARTMENT IS HIRING!



If you are interested in becoming a Deputy Sheriff or Correctional Deputy, please join us for the **2014 WOMEN'S FITNESS CHALLENGE**

Saturday, March 8, 2014 at 8:00 AM | Check-in at 7:00 AM |
Rancho Mirage High School
 31001 Rattler Road, Rancho Mirage, CA. 92270

- The Women's Fitness Challenge will consist of push-ups, sit-ups and a 1.5 mile run.
- Sheriff Stan Sniff, Undersheriff Colleen Walker and Women of Distinction within the Department will speak prior to the Fitness Challenge testing.
- All participants must be at least 18 years of age; bring a valid photo ID, and wear appropriate fitness attire.
- PLEASE no children or spectators during testing!

There will be law enforcement static displays open to the public from 9 AM - 11 AM.

To register and for more information:
1 (888) JOIN-RSD
www.JOINRSD.org

MEAD VALLEY COMMUNITY CENTER SENIOR & ADULT TRIPS

FEBRUARY 18TH	8AM - 4PM	\$15.00
RIVERSIDE COUNTY FAIR & NATIONAL DATE FESTIVAL		
MARCH 19TH	9AM - 4PM	\$15.00
SAN JUAN CAPISTRANO MISSION		
APRIL 8TH	9AM - 4PM	\$16.00
CARLSBAD FLOWER FIELDS		
MAY 6TH	9AM - 4PM	\$40.00
SAN DIEGO PICNIC ON THE BAY CRUISE		



SPACE IS LIMITED

PRICE INCLUDES ADMISSION & TRANSPORTATION

ADVANCE REGISTRATION REQUIRED

FOR MORE INFORMATION PLEASE CALL (951) 210-1580

Meadowbrook/Goodhope Community Clean-Up

Saturday March 29, 2014
8am - 12pm

Drop-Off Location:
 Vacant lot at
 Highway 74 & Meadowbrook Ave



✓ Acceptable Items

- Tires:** Per state law, please only transport 9 tires per trip. Please call Riverside County Waste Management Department for a waiver if needed.
- Furniture:** Sofa beds, couches, tables, chairs, mattresses, box springs and patio furniture.
- Large Appliances:** Washing machines, dryers, stoves, refrigerators, water heaters, air conditioners and dishwashers.
- Tree Limbs and Branches:** Should not exceed 18 inches in diameter or 3 feet in length.
- Electronic Waste (E-Waste):** Computers, monitors, printers, old televisions and other electronic devices with a plug or circuit board.
- Other Items:** Bicycles, barbecues, swing sets, and small appliances.

✗ Unacceptable Items



- Fluorescent light bulbs
- Pesticides/Fertilizers
- Weed Killers/Herbicides
- Rodent Poisons
- Latex, Oil, or Water based Paint
- Batteries,
- Motor Parts
- Solvents/Gasoline
- Transmission/brake fluid
- Bleach/tub & Tile Cleaners
- Empty Drums
- Anti-Freeze
- Pool Chemicals
- Engines
- Motor oil and Other Hazardous Waste

Note: Does not include disposal of industrial, business, or household hazardous waste, building materials, or household trash. If you need additional information please contact Riverside County Waste Management Department at (951) 486-3200.

Special thanks to First District
 Supervisor Kevin Jeffries




Celebrate the 90th Birthday of Hometown Hero, Staff Sergeant Ysmael R. Villegas

Staff Sergeant Ysmael R. Villegas
 (March 21, 1924 Casa Blanca, California - March 20, 1945 Luzon, Philippines)

Staff Sergeant Ysmael R. Villegas was an United States Army soldier who posthumously received the Medal of Honor, the United States' highest military decoration, for his actions during World War II. On March 20, 1945, at age 20, Staff Sergeant Ysmael R. Villegas was killed in action during the Battle of Luzon in the Philippines. Villegas single-handedly cleared five enemy foxholes that had his squad pinned down.

MARCH 15, 2014 AT 11:00AM
 Riverside National Cemetery, Medal of Honor Memorial
 22495 Van Buren Blvd. Riverside, CA 92518