

**SUPERVISOR
KEVIN JEFFRIES
RIVERSIDE
COUNTY
DISTRICT #1**



Jeffries Journal

Volume 1, Issue 9

October 2013

Kevin's Corner

Happy Halloween! I thought that as we approached the holiday of ghosts and goblins and other things that go bump in the night, I'd tell a set of possibly related scary stories myself! How scary? Well, it all revolves around one of the most frightening sentences in the World: "We're from the government, and we're here to help you!"

Once upon a time, there was a rookie Supervisor, still learning about how the county government works (and doesn't work), and digging up skeletons and bones left behind by previous administrations and programs that mostly are not around anymore. One of the mysteries he investigated was the "Case of the Invisible Trail," which then led to the "Haunted Moose Lodge Mystery."

The Case of the Invisible Trail was initiated by a column on the Lake Elsinore/Wildomar Patch that noted a time when Riverside County wanted to help the residents of Lakeland Village and Wildomar by building a multi-purpose trail in the community. The column documented a \$400,000 contract awarded by the County Redevelopment Agency back in 2007 to design and build a short trail that connects Lakeland Village and Wildomar (which was still an unincorporated area at the time). That contract was approved by the County Board of Supervisors, as was a proposal in 2009 to actually construct that trail. But it is now 2013, and although you can see the trail on the map voted upon by the Supervisors, nobody can find the trail! What kind of sorcery is this?

Well, it didn't take long for the rookie Supervisor and his sidekicks to discover that contrary to local lore about the invisible trail being used by ghosts to buy chocolate milk at De Jong's Dairy, it turns out that this trail had simply never been built! Apparently when the county put the contract out to bid, it was awarded to a company that then disappeared! Well, actually it went bankrupt, but same thing, right? By then, the City of Wildomar had incorporated and become its own redevelopment agency, and the City and County decided not to re-issue the bid to build the trail. And then after that, redevelopment agencies were outlawed by the state. But at least we can now spend that \$400,000 elsewhere in the community, right?



Frightening Fact: The county spent \$420,000 to buy this building in 2011

No.

Turns out, almost half of the \$400,000 was spent by one county agency paying another county agency to do studies on how to build the trail that was never built. But at least we have \$200,000 left to build something in the community, right?

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Kevin's Corner—Continued from Page 1

Maybe not. And this is what leads to the story of the Moose Lodge Mystery. Around the same time the Supervisor was looking into the invisible trail, he received an e-mail from the ghost of the redevelopment agencies past (Official name “The Successor Agency”) asking what we wanted to do with the spooky abandoned Moose Lodge in Lakeland Village that was owned by the county. The rookie Supervisor and his sidekicks drove out to investigate the property and were surprised to see that the county owned such a decrepit and dangerous building.

“What happened here?” asked the Supervisor. The creepy old caretaker (well, he’s not really creepy. Or old. Or the caretaker. He actually works for EDA) told the tale of woe. Back in the glory years, when redevelopment money flowed like beer at a Moose Lodge bar, the redevelopment agency approached the leadership of the Moose Lodge and offered to help fix up their lodge by participating in a façade improvement program run by the county. The lodge was very popular, but the building was old and rundown, so the Moose leadership thought this was a good opportunity to make the lodge look better and the county thought a better looking Moose Lodge would help improve the community. A win-win, right?

But you know what they say about the road to hell being paved with good intentions? When the contract was signed, and the county inspection folks came out to look at the building, they—wait for it---condemned it! <Insert scary Psycho music here> That’s right, the same county government that just wanted to help, told them the structure was too dangerous to occupy, and kicked the Moose Members out! Fortunately for the Moose Lodge members, that apparently made the county government people feel just a bit guilty, so they made them an offer they couldn’t refuse---and in 2011 the county spent \$420,000 of redevelopment money (the residual trail money? Maybe...) to buy the Moose Lodge, which was enough money for the Moose to move elsewhere. So everyone lived happily ever after, right? The Moose were safely re-located, and the county got a building!

Not exactly.

This brings us to the current day, as the rookie Supervisor and his sidekicks tried to figure out what to do with this Moose Lodge. Could this be the new community center the Supervisor would like to have in Lakeland Village? Nope. There is no question that this building is uninhabitable, and needs to be torn down. Could we sell it and re-coup the \$420,000 that taxpayers spent buying the property? Also nope. Even though it was purchased at the very bottom of the market, and property values have since begun to recover, an honest appraisal of the property’s value today is about \$80,000. And that is AFTER someone pays \$20-50,000 to demolish the building and foundation!

So to sum up this frightening tale, the county that came in to help build a trail and fix up a popular bar/meeting space spent \$200,000 of redevelopment money to design a trail it never built, then possibly took the remaining \$200,000 and added another \$200,000 to buy an uninhabitable Moose Lodge that is worth a net value of about \$40,000 if we tried to sell it today. In the end, we spent \$600,000 of taxpayer money in this neighborhood and the community got a \$40,000 piece of dirt.

Scary story, eh?

Sincerely,
Kevin

PS: If you haven’t had a chance yet, check out the video we did for the “State of the County Lunch” last month. We had some fun with it and it does show some of what is happening in the 1st District and some of my priorities for the future, and it is available on the front page of my website at: www.SupervisorJeffries.org

FREE THE FOOD TRUCKS!

Help Free the Food Trucks!

Our office recently helped organize a second free food truck festival at the county building in Downtown Riverside, but Supervisor Jeffries' ultimate goal is to eliminate the anti-small business regulations that make it almost impossible to own and operate a food truck in Riverside County. In the month of November, we will have the first hearing on revising the county ordinance to allow hot food to be prepared on trucks without having to get a special event permit each day they operate. This will help residents who wish to own a truck, as well as non-profits, schools, and businesses who wish to have a food truck (or food trucks) at their events or facilities to help raise money or to simply feed their employees without having to wade through the county bureaucracy to do so.

This proposal would NOT simply legalize every truck in Southern California. Riverside's ordinance would have the strictest standards in the state, and would not grandfather in the old "roach coach" style trucks from the 70's and 80's as other counties have done. Every truck would be required to comply with the California Retail Food Code, with modern refrigeration, three compartment sinks, employee food handling certifications, letter grade inspections from the Department of Environmental Health, and other safeguards to protect public health and safety.

If you are a resident of Riverside County and are a person who would like to own a food truck, or are a non-profit that would like to host fundraisers with food trucks, or a business who would like them to be able to come to your facility, or you are just a resident who would like to see more interesting food options in the county, please sign the petition at <http://www.change.org/petitions/riverside-county-board-of-supervisors-allow-mobile-food-trucks-in-riverside-county-ca>. You can also find information there on how to contact your supervisor directly and ask them (politely, please!) to support our efforts to Free the Food Trucks!

Food Truck Festival II



County Boards and Commissions Appointee Profile

Each month, the Jeffries Journal will highlight one of the Supervisor's nearly 100 appointees on Boards and Commissions in the county, to provide an insight into the kind of service opportunities that exist, and the people who have chosen to serve.

Emergency Medical Care Committee

Bob Roy, 1st District Appointee

What does your Council do?

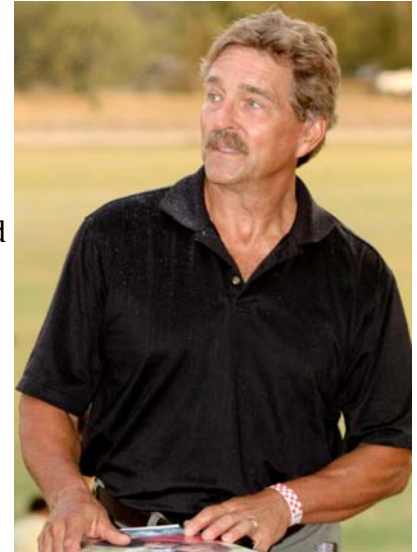
The Emergency Medical Care Committee (EMCC) is a stakeholder advisory committee for the Riverside County Board of Supervisors and the Emergency Medical Services Agency. It consists of representatives from a variety of EMS agencies and companies (e.g., fire, ambulance, hospitals and medical air transport) as well as one appointee from each District. I was appointed by Supervisor Jeffries to represent our District (District 1).

What interested you in serving on the EMCC?

My interest in serving on the EMCC arises from the loss of my youngest son Travis to Sudden Cardiac Arrest in 2005. Travis had suffered a Sudden Cardiac Arrest at his school in Murrieta and ultimately did not survive because his school nurse did not have the one tool she needed that day to save him - an Automated External Defibrillator (AED). Travis went 23 minutes without circulation until EMS arrived with their AED. After multiple shocks and continuous CPR they were able to restart his heart. But the damage was already done. Travis was airlifted to Children's hospital in San Diego where he spent four weeks in the ICU. Going 23 minutes without circulation left Travis blind, completely paralyzed and he could not chew, speak or swallow. Travis died five weeks later, my wife and I were with him and were holding him when he took his last breath.

Since Travis died I started a non-profit in his name - the Travis R. Roy Sudden Cardiac Arrest Fund (dba The Travis Fund). See us on the web at : <http://www.thetravisfund.org/>. I don't want any other family to experience the nightmare of losing a child and if my involvement on the EMCC can help alleviate that than it is worth the time.

You can find out more about the Emergency Medical Care Committee at <http://www.rivcoems.org/>.



Supervisor Jeffries at the Mead Valley Town Hall in October



Here Supervisor Jeffries films his "State of the County" video

Supervisor Success Stories



Each month this column will highlight recent successes in Supervisor Jeffries' Office, whether it is assistance for a single citizen dealing with the county bureaucracy, a change in county policy to improve our community, or a promise kept by the Supervisor.

National Parks Grant for New Butterfield Trail in Temescal Valley!

Supervisor Jeffries has made a priority out of building a new trail all the way down Temescal Canyon, from Lake Elsinore to Corona, roughly following the historic route of the Butterfield Stage/Southern Emigrant Trail. With the assistance of Supervisor Jeffries and the Riverside Conservation Agency, the Riverside County Regional Parks and Open Space District has just applied for and received a grant from the National Park Service Rails, Trails, and Conservation Assistance Program to help with planning and development of the trail! Having the National Park Service recognize this trail proposal as worthy of their support provides a huge boost to the future development of this community recreational resource.

More Safety Enhancements on Grand Avenue

After years of deadly crashes along Grand Avenue, including several in the last year, Supervisor Jeffries has asked county agencies to help find a way to improve safety along the very busy Grand Avenue corridor, used by commuters from all over Southwest Riverside County to access Ortega Highway. By partnering with the Economic Development Agency (who helped identify a funding source), Riverside County Transportation Department (picked the best locations), and Southern California Edison (provided the light installation on their poles), Supervisor Jeffries was able to get a dozen new street lights installed along this dangerous stretch of road, just in time for the earlier sunsets of the Fall and Winter months.

Non-Profit Saved from Tax Seizure

When a local non-profit was incorrectly assessed by the county for the value of their office a few years ago, they did not use the proper channels to dispute their tax bill. After a series of miscommunications, the unpaid tax bill grew larger, and resulted in a notice of imminent seizure by the County Treasurer / Tax Collector. Fortunately, the Treasurer's office notified the Supervisor prior to the seizure and our office was able to work with the Tax Collector, the Assessor, and the non-profit to fix the original incorrect assessment by the county, and then waive the penalties incurred by the non-profit's failure to initially challenge the assessment properly.

Non Profit Spotlight

MICHELLE'S PLACE

Michelle's Place is a local resource center for women and their families dealing with breast cancer. Michelle's Place was created as a dying wish of Michelle Watson. Michelle was a 26 year old victim of breast cancer. As a Temecula resident, Michelle was frustrated with the lack of resources available to her while facing the challenges of cancer treatment. She wanted a place to go where she would find comfort, resources, and information.

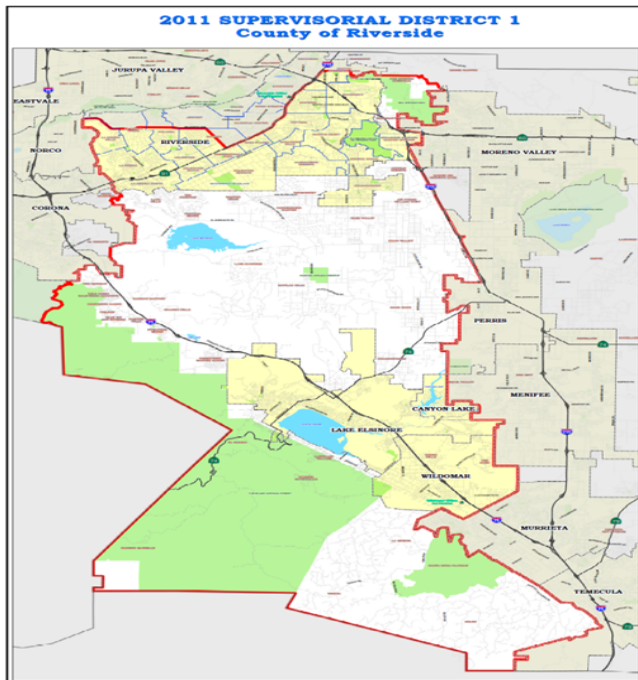
Michelle's Place is currently the only Breast Cancer Resource Center in the Southern Riverside County area. Since 2001 we have provided over 65,000 free services to women and their families dealing with breast cancer.



**Michelle's
Place**
**Breast Cancer
Resource Center**

Michelle's Place offers all of our services free to the community. Michelle's Place is one of the only facilities in the County offering free and low cost diagnostic breast health services. We provide free wigs, prosthesis, bras, hats, scarves and support groups. We also have a lending library and a survivor telephone support system. The survivor network provides newly diagnosed women and their families with a source to answer their questions, find comfort and provide insight into their new diagnosis. We offer free educational seminars monthly that are open to the public. These seminars offer information on nutrition, breast health, breast cancer prevention, exercise, stress relief and methods to help in the healing process. Michelle's Place also provides free weekly exercise classes, yoga, a support group for children and temporary financial assistance to women going through treatment.

For more information visit www.michellesplace.org or call 951-699-5455.



First District Profile



Kevin Jeffries was elected in November 2012 to represent the residents of the 1st Supervisorial District on the Riverside County Board of Supervisors. This district covers the cities of Riverside, Lake Elsinore, Canyon Lake, and Wildomar, and unincorporated communities including Woodcrest, Lake Mathews, Mead Valley, Temescal Valley, Good Hope, Lakeland Village, El Cariso, Meadowbrook, La Cresta, and DeLuz

HOSTED BY THE WOODCREST MUNICIPAL ADVISORY COUNCIL

Woodcrest Town Hall

UPDATES FROM

• **ASSESSOR-COUNTY CLERK-RECORDER**
Larry Ward, Assessor County Clerk Recorder

• **TREASURER-TAX COLLECTOR**
Don Kent, Treasurer-Tax Collector

• **PUBLIC SAFETY**
- Chief John Hawkins, Riverside County Fire
- Lt. Horton, Riverside County Sheriff's Dept., Perris Station

• **TRANSPORTATION**
- Juan Perez, Director, Transportation Land Management Agency

• **CODE ENFORCEMENT UPDATE**
- Britt Starkweather, Code Enforcement

• **ENVIRONMENTAL HEALTH**
- Keith Jones, Deputy Director

• **REGISTRAR OF VOTERS**
- Art Tinoco, Chief Deputy Registrar of Voters

• **RIVERSIDE COUNTY FLOOD CONTROL & WATER CONSERVATION DISTRICT**
- Edwin Quinonez, Engineering Project Manager

• **OFFICE ON AGING**
- Renee Dar Khan, Information & Assistance/ DRC Program Manager, Aging and Disability Resource Connection

• **VETERANS SERVICES**
- Grant Gausche, Assistant Director

• **ECONOMIC DEVELOPMENT AGENCY**
- Rob Field, Assistant County Executive Officer, EDA



Thursday, November 14, 2013

6:00pm
(Doors open at 5:30)

Woodcrest Elementary School
16940 Krameria Avenue
Riverside, CA 92504

Gavilan Hills Community Clean-Up

Saturday, November 16, 2013
8am - 12 pm

Drop-Off Location:
Gavilan Hills Market, 22060 Gavilan Rd., Lake Matthews



✓ Acceptable Items

- Furniture: Sofa beds, couches, tables, chairs, mattresses, box springs and patio furniture.
- Large Appliances: Washing machines, dryers, stoves, refrigerators, water heaters, air conditioners and dishwashers.
- Tree Limbs and Branches: Should not exceed 18 inches in diameter or 3 feet in length.
- Electronic Waste (E-Waste): Computers, monitors, printers, old televisions and other electronic devices with a plug or circuit board.
- Other Items: Bicycles, barbecues, swing sets, and small appliances.

✗ Unacceptable Items

- Fluorescent light bulbs
- Pesticides/Fertilizers
- Weed Killers/Herbicides
- Rodent Poisons
- Latex, Oil, or Water based Paint
- Batteries,
- Motor Parts
- Solvents/Gasoline
- Transmission/brake fluid
- Bleach/tub & Tile Cleaners
- Empty Drums
- Anti-Freeze
- Pool Chemicals
- Engines
- Motor oil and Other Hazardous Waste

Note: Does not include disposal of industrial, business, or household hazardous waste, building materials, or household trash. If you need additional information please contact Riverside County Department of Environmental Health at (951) 955-8982.

NO TIRES WILL BE ACCEPTED



Special Thanks to First District
Supervisor, Kevin Jeffries



Lakeland Village Community Clean-Up

Saturday November 2, 2013
8am - 12 pm

Drop-Off Location:
Lakeland Village Middle School
18730 Grand Ave., Lakeland Village



✓ Acceptable Items

- Furniture: Sofa beds, couches, tables, chairs, mattresses, box springs and patio furniture.
- Large Appliances: Washing machines, dryers, stoves, refrigerators, water heaters, air conditioners and dishwashers.
- Tree Limbs and Branches: Should not exceed 18 inches in diameter or 3 feet in length.
- Electronic Waste (E-Waste): Computers, monitors, printers, old televisions and other electronic devices with a plug or circuit board.
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NO TIRES WILL BE ACCEPTED



Special thanks to First District Supervisor,
Kevin Jeffries



Sycamore Creek Community Association
1st Annual

Turkey Trot

5K / 7K
Fun Run or Walk

**Saturday
11/23/13
At 9AM**

Entry Fees: \$15.00/person
Each participant will receive:
Commemorative T-Shirt
Finisher Medal
Goodie Bag

Online & In-Person
Registration Dates:
10/1/13—11/6/13

Event Day Registration:
7:30am—8:30am

The 5K or 7K Family Fun Run/Walk will begin and end at Deleo Regional Sports Park, 25655 Santiago Canyon Road, Corona CA 92883. The course involves jogging trails with gentle hills.

BRING A CANNED FOOD FOR OUR CANNED FOOD DRIVE AND STAY FOR POST-RUN RAFFLE PRIZES!

Register online at www.active.com and search for "Sycamore Creek". You can also register in-person (check or cash only) at Sycamore Creek Swim Club 25420 Mayhew Canyon Rd, Corona, CA 92883.



To promote strong bodies, a strong community, and a sense of giving back to those in need during the Holiday season.

A portion of the proceeds will benefit the Corona-Norco Settlement House.

THANK YOU TO OUR PROUD SPONSORS!



FOR MORE INFORMATION ON THIS EVENT CONTACT 951-277-3257 OR GENEVIEVE.GINELSA@FSRESIDENTIAL.COM