



# Jeffries Journal

Volume 9, Issue 1

January 2021

## Kevin's Corner

**Emergencies Overwhelm.** We've (Riverside County) experienced brutal hospital overloads in past years when real nasty strains of the flu hit all our emergency rooms, mostly occurring in winter. I remember getting reports of paramedic ambulances not being able to "hand-over" patients to the hospitals (for extended hours) because the hospitals were so overwhelmed. We are well past that those milestones now. Adding the serious COVID patients to the routine emergency room emergencies (heart attacks, strokes, accidents, etc.) and now adding serious flu cases to the mix, the front-line healthcare employees are really taking a beating, and for the vast majority of them, they are going above and beyond the call of duty. Staffing shortages, extended shifts, limited days off, patient overloads as ICU needs now exceed capacities – what could go wrong? A very big THANK YOU to all those doctors, nurses, and support staff working the front lines!

**Recycling Hits the Dumps.** Many of us do our part to recycle various items at our home or business. In fact, the State mandates that we do, and the State mandates that our curbside trash pick-up providers provide that service, and the state requires the landfill operators (private or public) to carry out recycling efforts at the landfills. The County can actually face penalties from the State if we don't divert enough of our waste into recycling. The problem (that you and I are not seeing) is that the recycling program is collapsing, and not just here. A few years ago, China (and then other Asian nations) stopped accepting most imports of recycled waste, and there has been no market to replace them. Recycling has gone from a money maker for many agencies to a net loss, as the resale value of recycled material has plummeted. And residents (particularly in California) have been pushed harder and harder to increase their recycling, which has resulted in more and more "wish recycling", where people toss items into their recycle bin that can't be recycled, causing expensive manual separating of the materials later. Many people don't realize even a little bit of spoilage in "recyclable materials" (e.g. peanut butter in a jar, a grease stain on a pizza box) make them valueless and requires them to be thrown away. Some cities and counties have gone so far as to start running "when in doubt, throw it out" educational campaigns, to get people to recycle less (or really, to recycle more successfully). Unfortunately, despite the lack of market for these items that cause "recyclable" goods you have separated to go back into the same landfill as your regular garbage, State mandates continue to get more strict, which means your trash hauling rates will continue to go up, as the hauler has to pay for the recycle bins, and then pay to separate the recyclables, and even then, still are unlikely to make any real money off the recycled goods market. To add to this, the Board of Supervisors just had to prepare to implement yet another State mandate that "organic waste" trash containers be distributed to residential customers. It hasn't gone into effect yet, but you can be sure it will jack up your rates even further when it does.

**Inside Baseball #2.** Last month I reported on some internal employee leadership changes, including our County CEO retiring. Well, the applications are in, and the herd has been thinned, sorted, and prepped for Board Interviews. The Board will be interviewing for the new CEO in January. It takes a special kind of person to manage a \$5 billion+ a year budget, 20,000+ employees,

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**Twitter:** @SupJeffries



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44 departments, and a \$40 million operating deficit, on top of a virus that is impacting every aspect of life and our economy, plus the joy of having to work for five bosses. In the First District office, we've recently added a new member to the team, Samantha Stilwell. "Sam" (a long time Riverside County resident) has worked as a staff member in the California State Legislature, as well as a manager with a public relations firm, and has somehow fit in time to attend Cal Baptist. She is also already familiar with all the MACs and CACs in our unincorporated communities, so we expect her to hit the ground running in the New Year. Welcome aboard, Sam!

**On A Personal Note.** January officially kicks off my third term as your First District Supervisor. Over the past eight years, I have never missed a single Board meeting, never taken a pay raise, and have done my very best to be help moms & pops and other residents in need of services get through the cumbersome endless bureaucracies. On a personal-personal note - I truly miss the days when Riverside County was a very rural county of 600,000 (versus its 2.4 million today) and we enjoyed endless open spaces between the few cities we had. My young adult life was largely shaped by my 29 years of community service serving Riverside County as a Volunteer Firefighter, Volunteer Captain, responding to over 4000 emergencies, and then being hired by Fire Chief Tom Tisdale to write grants and help manage the then 1100 Volunteer Firefighters. My wife and kids put up with a lot (and my wife still does). With roughly 450,000 residents in the First District, the job can be extremely demanding and very rewarding (when you can make a difference). I'm lucky that I have a great staff, and I'm fortunate that my wife runs our family businesses so that I can focus on the County and the First District. I don't go on junkets, I don't travel on the public dime, and I don't spend much, if any, time attending conferences, leagues, associations, or seminars. I focus here at home on OUR County. I consider myself very fortunate to work for the people of the First District, even the ones who write really nasty emails (they come with the job). And yes, I actually do read all the emails and letters that are sent to me. Thank you all for your patience, support, and commitment to making Riverside County a better place (all 2.4 million of us)!

Respectfully,  
Kevin Jeffries



*Interested in serving your local community?*

*Perhaps you are more of a regional advocate?*

*If you live in or have a business in District #1, be sure to look at the list of openings we have below for local commissions.*

*If you feel you have the time to dedicate to making the district a better place feel free to apply online at [www.supervisorjeffries.com](http://www.supervisorjeffries.com), under Boards & Commissions*

**In Home Support Services (IHSS) - Recipient of IHSS Services—One (1) opening**

**Woodcrest Municipal Advisory Council (MAC) - Two (2) alternate openings**

**First 5 Commission & Advisory Committee- One (1) opening, each commission (see page 7)**

# Local District #1 Events

## Santa Claus stops by Good Hope for Breakfast!

On Saturday December 19th 2020, Santa stopped by our Good Hope Community Center to have breakfast, pass out toys and take pictures with all those who attended.

The drive-thru event was a complete hit with local residents. The line stretched down several blocks and the wait was almost an hour!

Those who stopped by, received breakfast (to go), toys for the kids and the opportunity to take a picture with Santa Claus.

Huge THANKS to Agape Church for assisting with the cooking and Star Milling for donating the breakfast essentials. Not to be left out, thank you to Shade Awad for his donation of toys for the kiddos!

Another great event put on by District #1 & The Grove Community Church. Look forward to seeing everyone again in person in 2021!

**FREE Drive-Thru Breakfast with SANTA**

**Grab and Go**

**Saturday, December 19**  
**9 AM - 1 PM**

Moses-Schaffer Community Center  
in Good Hope  
21565 Steele Peak Dr, Perris, CA 92570  
951-943-9126 • Se Habla Español

OPERATED BY:  
**GROVE**



Star Milling Co.





# Local District #1 Events

## Breakfast with Santa Claus in Mead Valley!

Over 2000+ residents attended our drive-thru Breakfast with Santa event on December 12th 2020. Santa Claus was on hand all day to greet kids and parents with a warm breakfast, toys for boys & girls as well as great “stay safe” essentials from First 5.

BIG, BIG thanks to our Riverside County Sheriff Department who were on hand to speak with all the kids to make sure they were nice before they saw Santa Claus.

This was another great event in our Mead Valley Community. Thanks go out to Star Milling (breakfasts), Fire Station #59 / Spark of Love (toys), The Grove (cooking staff), First 5 (safety essentials), EMD (communications), TLMA (street cones) and all the community volunteers who showed up at 6am to help out!

Look forward to seeing everyone in person in 2021!!



Bring your letter to Santa! Mailbox available. Grab & Go Breakfast. Participants must remain in vehicles.

Mead Valley Community Center  
21091 Rider St, Perris, CA 92570  
951-210-1580 - Se Habla Español





# Local District #1 Events

## Santa at the Village Drive Thru Event in Lakeland Village!

The Lakeland Village Santa at the Village Drive Thru Event was very successful. 281 kids drove thru with their parents to see Santa and collect some great giveaways. A big THANK YOU to Studio 395 for all their work and also a THANK YOU to the organizations who participated at the event: Cops for Kids, Lake Elsinore Education Foundation and Lake Elsinore Municipal Water District.



# Non-Profit Spotlight

## The Boys & Girls Club of Southwest County

The Boys & Girls Club of Southwest County provides academic support through our new Learning Hub program, and sports, arts, S.T.E.M., career readiness, and leadership programs through before and after-school programs for the youth of Temecula, Murrieta, Lake Elsinore, and the surrounding communities. The mission of the Boys & Girls Club of Southwest County is to inspire, enable, and support all youth to realize their full potential as successful, responsible, and impactful members of the community.

In these times of the COVID-19 pandemic, there are families that have nowhere for their children to go during the day. This is where Boys & Girls Club of Southwest County comes in. At the Boys & Girls Club of Southwest County, local youth not only have a safe, positive place to go, but a place where they will receive mentorship from caring, professional adults. Youth can also socialize and interact with their peers, which so many kids need right now.

Contact us:

[www.bgcswc.org](http://www.bgcswc.org)

(951) 699-1526 – Corporate Office

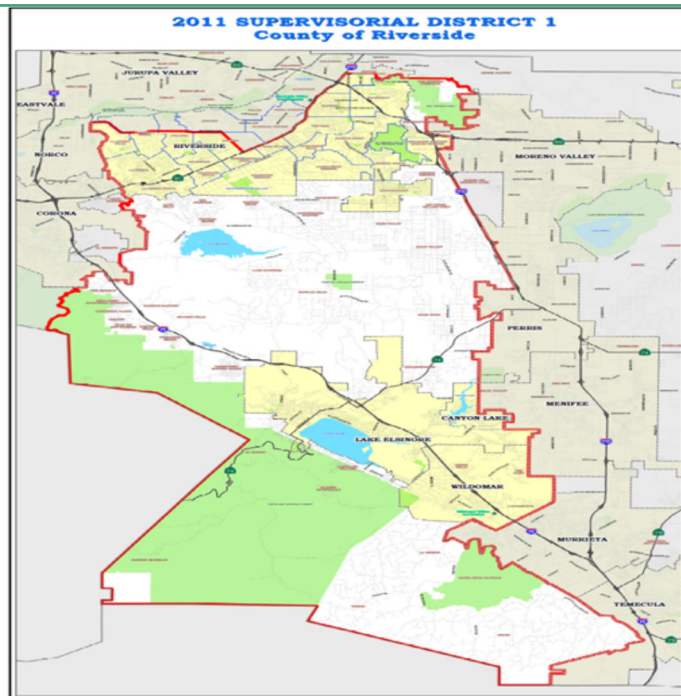
(951) 695-0181 – Great Oak Clubhouse

To donate: <https://bgcswc.kindful.com/>



**BOYS & GIRLS CLUB  
OF SOUTHWEST COUNTY**

**Temecula | Murrieta | Lake Elsinore**



### First District Profile



*Kevin Jeffries was elected in November 2012 to represent the residents of the 1st Supervisorial District on the Riverside County Board of Supervisors. This district covers the cities of Riverside, Lake Elsinore, Canyon Lake, and Wildomar, and unincorporated communities including Woodcrest, Lake Mathews, Mead Valley, Temescal Valley, Good Hope, Lakeland Village, El Cariso, Meadowbrook, La Cresta, Tenaja, DeLuz and Spring Hills.*



## First 5 Riverside Commission Openings and Award Opportunity

### First District Commission Openings

#### **Riverside County Children and Families First Advisory Committee:**

The Advisory Committee consists of individuals who represent diverse interests, geographical regions, economic backgrounds, cultural and ethnic heritage of County residents with technical experience specific to children 0-5 years of age.

#### **Riverside County Children and Families First Commission:**

The Commission consists of individuals who represent children 0-5 and their families in the areas of early child development, childcare resources, prevention/early intervention for at-risk families, education, and healthcare.

### Award Opportunity

#### **Nominations now open for First 5 Riverside Champion for Children award**

Nominations are now being accepted for the First 5 Riverside (F5R) Champion for Children Award. The award was created to honor and bring awareness to people and organizations whose leadership and advocacy embody the vision of First 5 Riverside. Nominations are due by Jan. 11, 2021. The 2020 Champion for Children was Carmela Garnica, Director of the Escuela de la Raza Unida Learning Centers in Blythe. The next Champion for Children will be awarded up to \$1,000 sponsorship to support a community event. They will also be presented a plaque and certificate by the Riverside County Children and Families Commission in 2021 and will be recognized on the First 5 Riverside website and social media channels. Nominees must live and/or work in Riverside County for at least two years to be eligible. The recipient selected will have achievements that align with F5R strategic goals, including quality early learning, comprehensive health and development, and resilient families. Visit [www.First5Riverside.org](http://www.First5Riverside.org) for the complete nomination packet and process. For additional information, please contact F5R Public Information Specialist Sean Pravica at (951) 203-3079.



**FIRST 5 RIVERSIDE** CHAMPION FOR CHILDREN AWARD  
Riverside County Children & Families Commission

**Nominations Now Open**  
Submit by 1/11/21

**Up to \$1,000**  
**Sponsorship to Support**  
**a Community Event!**

**First5Riverside.org** **951-955-0200**

## Three Ways to Avoid COVID-19 Vaccine Scams

While vaccination details are getting worked out, here's what you can be sure of:

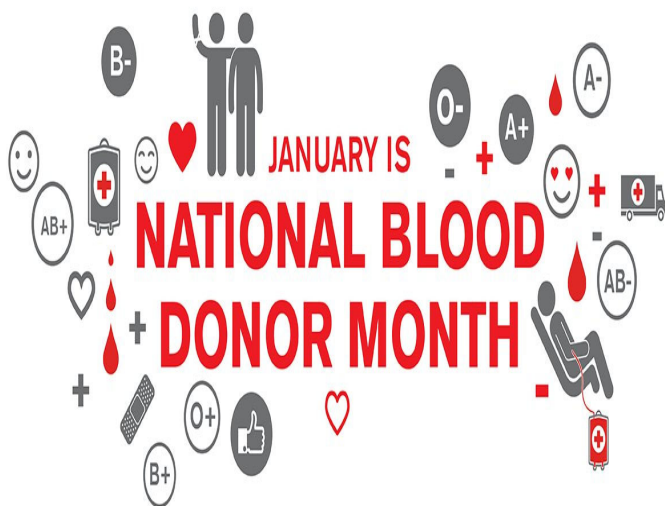
- You can't pay to put your name on a list to get the vaccine. **That's a scam.**
- You can't pay to get early access to the vaccine. **That's a scam.**
- Nobody legit will call about the vaccine and ask for your Social Security, bank account, or credit card number. **That's a scam.**

Ignore any vaccine offers that say different, or ask for personal or financial information.

Learn more at

[ftc.gov/coronavirus/scams](https://ftc.gov/coronavirus/scams)

[consumerresources.org/beware-coronavirus-scams](https://consumerresources.org/beware-coronavirus-scams)



Give Now  
RedCrossBlood.org



JANUARY IS GLAUCOMA AWARENESS MONTH



# RivCo Responds

## #RivCoNOW



### RESIDENTS

\*Numbers as of 12/14/20

#### Mask Giveaway



**10 million**  
Includes 4 million to nonprofits and places of worship

#### Mobile Lab



**\$1.8 million**

#### Rental Relief



**\$33 million**

#### Project Roomkey Emergency hotel rooms to combat homelessness



**849** people helped  
**239** transitioned to permanent housing

#### Homeless Shelters



**3,000** face masks  
**600** face shields

#### Great Plates Program



**1,257,147** meals delivered to seniors

#### Food Access Coordination



**662** food banks, pantries, shelter and school lunch sites

#### Food Banks, Pantries & Food Shelter Support



**\$4.1 million**

#### Youth Community Corps



**\$2 million**

#### Pathways to Employment Training Program



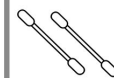
**\$4 million**

#### Student Laptops



**\$11 million**

#### Tests



**1,265,078** tests performed

### CRITICAL WORKERS

#### PPE to Healthcare Workers and First Responders



**4,342,261**

#### Quarantine Support for Farmworkers



**\$1 million**

#### Skilled Nursing Facility Outreach Teams



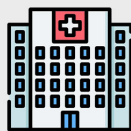
**1,424** visits to group living facilities

#### Childcare for Essential Workers



**\$7.5 million**

#### Hospital Coordination



**17** acute care hospitals

#### Contact Tracers



**353** newly hired disease investigators

### BUSINESS & NONPROFIT SUPPORT

#### Small Business Grants



**\$46.5 million**

#### Nonprofit Grants



**\$5 million**

#### Masks for Businesses



**2 million**

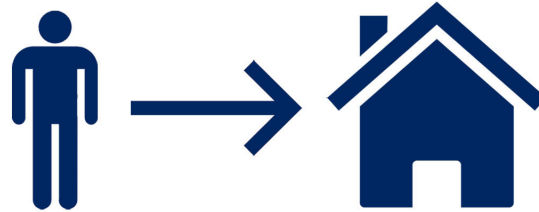
#### Business Ambassador Program



**12** ambassadors



# 1 STAY IN PLACE



# 2 MAINTAIN YOUR SPACE



# 3 COVER YOUR FACE



X



**N95 MASK**

DO NOT PURCHASE



**SURGICAL MASK**

MEDICAL MASKS SUCH AS SURGICAL AND N95 MASKS ARE IN SHORT SUPPLY AND NEEDED BY HEALTH CARE PROFESSIONALS.

TO PREVENT SHORTAGES, THE PUBLIC SHOULD AVOID PURCHASING THESE MASKS.



# 2021 FREE COMMUNITY CLEAN-UP EVENTS



FOR MORE INFORMATION CALL 951-486-3200 OR VISIT [WWW.RCWASTE.ORG](http://WWW.RCWASTE.ORG)

DATE	COMMUNITY	ADDRESS	COMMUNITY CLEAN-UP	PAPER SHREDDING	TIRE COLLECTION	PARTNER
<i>All events are from 8am - Noon or until all waste bins are full</i>						
February 27	Lakeland Village	Lakeland Village Middle School 18730 Grand Avenue Lake Elsinore, CA 92530	X		X	CRSR
March 20	Meadowbrook/ Good Hope	Vacant Lot Hwy 74 and Meadowbrook Ave. Perris, CA 92570	X		X	WM
April 3	Gavilan Hills	Gavilan Hills Ranch Market 22060 Gavilan Road Perris, CA 92570	X		X	WM
May 8	Mead Valley	Mead Valley Landfill 22376 Forrest Road Perris, CA 92570	X		X	WM
May 15	University Heights	Roadside Clean Up CA 92241	X		X	WM
September 19	Woodcrest	16831 Krameria Avenue Riverside, CA 92504	X		X	WM
October 30	Meadowbrook/ Good Hope	Mead Valley Landfill 22376 Forrest Road Perris, CA 92570	X		X	WM
November 20	Mead Valley	Mead Valley Landfill 22376 Forrest Road Perris, CA 92570	X		X	WM

**\*Be prepared to unload your refuse and bulky items from your vehicles\***

**Due to COVID-19 protocols, a mask must be worn when you are within 6ft of others.**

For more information please call  
951 486-3200 or visit: <http://www.rcwaste.org/where/ccu>





Santa Rosa Plateau

**2021 Run - Hike - Ride**  
**SRPNEF**

**A Virtually Live Event**  
**March 18 – April 18, 2021**

Participate anywhere, any time or on designated courses at the Sylvan Meadows trail system on the Santa Rosa Plateau, Murrieta, California  
 Race Details/Register [www.srpnef.org](http://www.srpnef.org)



**Fee Includes:  
 T-Shirt and Medal**

- Six Events -  
 30 days to complete**
- 5K Run/Hike
  - 10K Run/Hike
  - 10K Virtual Mountain Bike
  - 10K Virtual Horse Ride
  - Half Marathon
  - Family Event/Passport to the Plateau

*Fundraising event to support youth environmental education programs in our community.*  
[www.srpnef.org](http://www.srpnef.org)



**Registration Fee: Register by February 17 for Early Bird Price**  
 5K and 10K Events: \$40/Person General Public – \$30/SRPNEF Member  
 Half-Marathon and Family Events: \$45/Person General Public – \$35/SRPNEF Member  
 Children 12 and Under: Free For Family Event with One Adult Registration