



**SUPERVISOR  
KEVIN JEFFRIES  
RIVERSIDE  
COUNTY  
DISTRICT #1**

# Jeffries Journal

**Volume 8, Issue 12**

**December 2020**

## Kevin's Corner



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**First let me start on a Happy Holidays/Merry Christmas note...** Pretty much all the traditional Toy Collection efforts to help under-served kids will be continuing again this year in western Riverside County. Many fire stations will continue to participate in the Spark of Love toy collection efforts, as well as the California Highway Patrol with its CHiPs for Kids efforts. The Cops for Kids collection and distribution is a big one in portions of western Riverside County, and the Board of Supervisors and your county employees will have toy collection boxes in the 5<sup>th</sup> Floor Lobby at the County Administrative Center in downtown Riverside. Please see some of the attached flyers for these great efforts.

For those of you who enjoy a live Christmas tree for the holidays, please remember that those beautiful trees can act like match sticks once they start drying out. Nearly every year, my wife and I obtain our live tree (with roots in the bucket) from the big tree farm near Woodcrest and we really enjoy the pine tree smell in the house. However, 24 hours after Christmas day, it is out the door and into the ground. During my time as a Volunteer Firefighter, I saw far too many tragic house fires – so please be safe and keep them watered and then out the door as soon as possible.

**Some inside baseball...** In my First District office, my Director of Land Use Development Mr. Bob Magee is leaving our office and will be filling an interim position heading up the County's Code Enforcement Department. Before coming to work for my office, Bob had significant experience in both the public and private sectors related to land use and code enforcement. With possible budget cuts coming next year, it's going to be a tough job. Moving over into Bob's Land Use position will be Tom Ketcham from my staff. As well as having worked with Bob for the past 8 years on development issues, Tom also has some private sector experience on land use items and should be able to fill Bob's shoes. On the County staff side, County CEO George Johnson will be retiring in a few weeks. Juan Perez from the Transportation Land Management Agency is serving as the Interim County CEO. Charissa Leach has in turn bumped up within TLMA to head-up that organization as Interim Director. Patty Romo is retiring as the Director of County Transportation. Her position is being filled by Mark Lancaster, whom we stole away from the Riverside County Transportation Commission (RCTC). I'm a big stickler on getting dirt roads paved in our unincorporated communities – so now I have start all over again twisting arms to continue with those efforts.

**The Virus...** It won't go away, it won't stop, and it keeps taking a toll on all of us (some more than others). For many, they fortunately will never experience it, but for some it's like any other nasty flu, for others it's downright serious and requires hospitalization (our beds are rapidly filling up again), and for others – it is deadly. As far as its economic impact, it has hit the lowest income workers the worst, and for small business owners its been everything from a troubling inconvenience, to a serious and expensive blow, to outright board-ups and/or bankruptcy. I caught some grief last month when I speculated that we (Riverside County) would be locked in the State's purple tier penalty box through Thanksgiving. Now I'm wondering if we are looking all the way to Valentine's Day? I still believe the foreign country where this all started and spread from should be held accountable for this worldwide health and economic crisis – but I'm clearly in the minority on that one. CNN (news) did an opinion piece about that back in June 2020 and it was largely ignored. I just don't get it. In the meantime, while we all wait for a safe and effective vaccine to bail us out of this mess, let's be careful out there!

**Can We Move The Show?** As I wish you all a Merry Christmas, my parting question is.... With all the professional Fireworks shows that were cancelled back on July 4<sup>th</sup>, can we move them all to December 31<sup>st</sup> and celebrate with enthusiasm the end of 2020? Please!

Respectfully,  
Kevin Jeffries



## Woodcrest Municipal Advisory Council (MAC) Openings

The Woodcrest MAC currently has two (2) openings for Alternate positions on the current board. In order to apply for the board you must either be a resident of or business owner within the Woodcrest community. Currently the Woodcrest MAC meets the 2nd Thursday of odd months only @ 6pm at the Woodcrest library.

If you are interested in applying for one of the two (2) openings please visit our website [www.supervisorjeffries.com](http://www.supervisorjeffries.com) and click on "District Info" tab and then click on the "Boards-Committees-Commissions" page. On the very top of the page you will find the MAC application link.

Once you download and complete the application you can fax it to (951) 955.1019 or email it to [district1@rivco.org](mailto:district1@rivco.org)



*Interested in serving your local community?*

*Perhaps you are more of a regional advocate?*

*If you live in or have a business in District #1, be sure to look at the list of openings we have below for local commissions.*

*If you feel you have the time to dedicate to making the district a better place feel free to apply online at [www.supervisorjeffries.com](http://www.supervisorjeffries.com), under Boards & Commissions*

**In Home Support Services (IHSS) - Recipient of IHSS Services—One (1) opening**

**Behavioral Health Commission - Contact our office for details on eligibility**

**Woodcrest Municipal Advisory Council (MAC) - Two (2) board alternate openings**

**First 5 Commission - One (1) opening**

**Advisory Council on Aging - One (1) opening**



# Non-Profit Spotlight

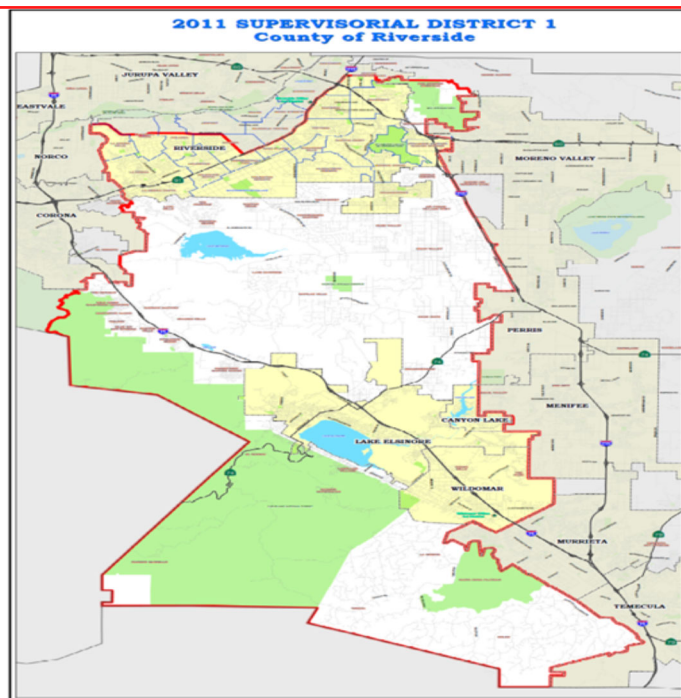
## Smiles For Seniors



Smiles for Seniors Foundation is a Non Profit 501 c (3) organization serving low-income seniors in the Inland Empire and surrounding areas. Each year the program provides emergency assistance and safety net services to struggling low-income seniors who would otherwise have nowhere to turn.

Smiles for Seniors provides assistance with food, housing, utility payments, minor home and auto repair and help pay for life saving prescriptions and medical equipment, just to name a few. The program is open to seniors age 65 or older with an income of under \$15,000 year single and \$20,000 per year combined and may be used one time.

If you or anyone you know would benefit from our program or would like more info, or to donate please contact Smiles for Seniors at (909)790-6671 or [www.smilesforseniorsfoundation.org](http://www.smilesforseniorsfoundation.org).



## First District Profile



*Kevin Jeffries was elected in November 2012 to represent the residents of the 1st Supervisorial District on the Riverside County Board of Supervisors. This district covers the cities of Riverside, Lake Elsinore, Canyon Lake, and Wildomar, and unincorporated communities including Woodcrest, Lake Mathews, Mead Valley, Temescal Valley, Good Hope, Lakeland Village, El Cariso, Meadowbrook, La Cresta, Tenaja, DeLuz and Spring Hills.*

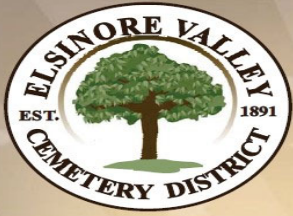
## *District 1 Local News.....*

### Agape Church Helps Keep Good Hope / Meadowbrook Clean

Recently, parishioners from Agape Church took to Richards Road and Highway 74 to clean up all of the road side trash. In conjunction with District I & our Waste Resources Department, Agape's Pastor, Giovanny Aguilar was able to lead volunteers to areas which needed cleaning up.

Everything from tires, to couches, and regular household trash was picked up alongside the roadway. Our Waste Resources Dept. even came back later to take away a boat which was left by the side of road filled with trash. Huge "thank you" to all of the parishioners from Agape Church for helping to keep the neighborhood clean!!





# CHRISTMAS TREE DECORATING CONTEST FOR YOUR LOVED ONE'S RESTING PLACE

**Prizes: 1st place \$100 gift card  
2nd place \$50 gift card  
3rd place \$25 gift card**

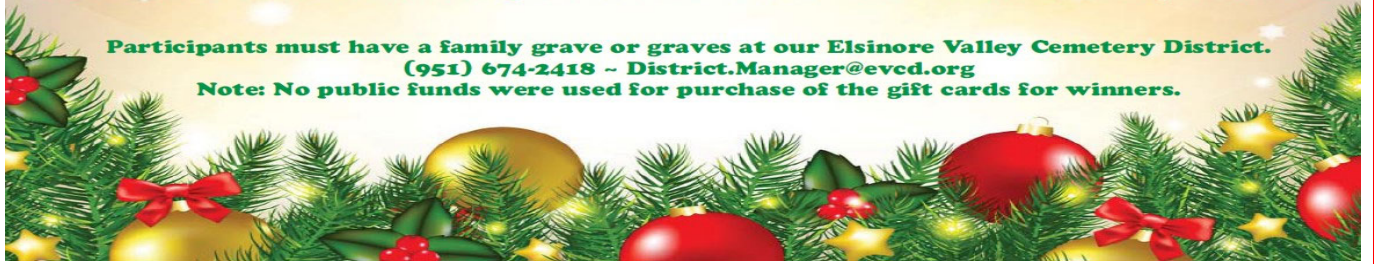
**Judging will be December 23rd at 11:00 a.m.**

**Stop by the office to fill out the entry card and submit  
18170 Collier Avenue • Lake Elsinore, California 92530**

**District Rules and Regulations must be adhered to qualified**

Participants must have a family grave or graves at our Elsinore Valley Cemetery District.  
(951) 674-2418 - District.Manager@evcd.org

Note: No public funds were used for purchase of the gift cards for winners.



# VIRTUAL BLUE LIGHT Ceremony



*A ceremony presented by the Riverside County Sheriff's Department, honoring all Riverside County Peace Officers who have lost their lives in the line of duty. The blue light is symbolic of our remembrance of those officers who have made the ultimate sacrifice and also honors those officers who continue to work today.*

## SAVE THE DATE

**Livestreaming December 7<sup>th</sup> 6 P.M.**



**DEPUTY TERRELL YOUNG**  
EOW: April 2, 2020



**SERGEANT HARRY COHEN**  
EOW: October 18, 2020



County of Riverside  
**HOLIDAY**

**Blanket, Towel, and Food Drive**  
**For the Department of Animal Services**

**November 16<sup>th</sup> – December 16<sup>th</sup>**

*How your department can help:*

- Designate a point person to manage donations
- Collect clean, lightly used blankets and towels
- Unopened and non-expired pet food
- Check out our wish lists and other ways you can donate at [www.rcdas.org](http://www.rcdas.org)
- Identify all donations with your department's name

Central mail will pick up the items and deliver them to Animal Services! If you would like to drop items off at one of our shelter locations contact us at: [shelterdonations@rivco.org](mailto:shelterdonations@rivco.org) or call (951) 358-7442



6851 Van Buren Blvd· Jurupa Valley, CA 92509 [www.rcdas.org](http://www.rcdas.org)

MEAD VALLEY COMMUNITY CENTER OPERATED BY THE GROVE PRESENTS:

# FREE BREAKFAST WITH SANTA

Drive-Thru Edition

Saturday, December 12  
9 AM - 1 PM

Bring your letter to Santa! Mailbox available.  
Grab & Go Breakfast.  
Participants must remain in vehicles.



Mead Valley Community Center  
21091 Rider St, Perris, CA 92570  
951-210-1580 • Se Habla Español

OPERATED BY:





FREE Drive-Thru  
**Breakfast**  
 with  
**SANTA**



**Saturday, December 19**  
**9 AM - 1 PM**

Moses-Schaffer Community Center  
**in Good Hope**  
 21565 Steele Peak Dr, Perris, CA 92570  
 951-943-9126 • Se Habla Español

OPERATED BY:



*Star Milling Co.*<sup>®</sup>





SAVE THE DATE!

# LATINO NETWORK 22ND ANNUAL VIRTUAL NUESTRA NAVIDAD BREAKFAST

WEDNESDAY, DECEMBER 9, 2020

7:30AM-9:00AM

Register Here: <https://bit.ly/nuestra2020>

Please note: HOPIN requires you create an  
account

Thank you to our Sponsors!



Inland Coalition for  
Immigrant Justice



AT&T



LATINO NETWORK



ARCHITECTS, INC.



# SPARK OF LOVE TOY DRIVE DONATIONS NEEDED

The Riverside County Board of Supervisors are joining with the Riverside County Fire Department in supporting the Spark of Love Toy Drive

If you are able, please drop off a new unwrapped toy or sports gear for underprivileged children in our region to the toy collection box on the 5th floor of the CAC.

Donations are also being accepted at all CAL FIRE/Riverside County Fire Department stations.

RIVERSIDE COUNTY ADMINISTRATIVE CENTER  
4080 LEMON STREET, 5TH FLOOR, RIVERSIDE, CA 92501



**SPARK OF LOVE**  
TOY DRIVE

PRESENTING SPONSOR



**SUBARU**

